

2025 Strawberry Variety List

Current as of May 14, 2025

June bearing varieties

Chandler:

This old mainstay variety continues to produce excellent volumes of beautiful, great tasting fruit. This cultivar is the most popular. This variety is known for its excellent flavor, color, and medium to large size.

Camarosa:

Camarosa is an early, short-day, warm climate variety. This vigorous plant produces large to very large, firm fruit throughout most of its fruiting cycle. Interior color of Camarosa is a brilliant red and fruit colors uniformly.

Camino Real:

Camino Real is a short-day cultivar similar to Camarosa. The production pattern is similar to that for Camarosa, although it is somewhat later to initiate fruiting with most cultural treatments. External and internal fruit color for Camino Real is darker than Camarosa. Camino Real has very good flavor. The fruit is outstanding for both fresh market and processing.

Fronteras:

Fronteras is a large vigorous plant that produces early, large moderately firm fruit. Fruit has an excellent color, low cull rates and a good flavor.

Ruby June:

Ruby June is a new variety that is more compact and tighter plant architecture and leaf structure than Lucia and Scarlet. It is earlier than the other two. Ruby June has a dark exterior and interior color. It is rated very high in taste..

SB_14_028-025:

This new variety produces a large deep red berry. The variety has a low vigor, upright habit with a high marketable yield of early berries. This variety is best sited for farm to market sales. Neopestalotiopsis (Neo P) resistant.

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Day Neutral or Everbearing varieties

Renewal:

Renewal has a medium plant size and produces very firm fruit. It has a medium fruit size that is very smooth, even fruit surface, with very little difference in shape between primary and secondary fruit. Internal flesh is medium red. Neopestalotiopsis (Neo P) resistant.

Victory:

Victory has an orange red fruit color with medium fruit size. The calyx is slightly up to much larger than the fruit. Internal flesh is light red in color. Neopestalotiopsis (Neo P) resistant.

Keystone:

Keystone is a mid to late season day neutral variety. Neopestalotiopsis (Neo P) resistant.

Monarch:

Monarch is an early season short day variety that yields well into the season. Fruit is firm. Neopestalotiopsis (Neo P) resistant.

Surflin:

Surflin is an early season short day that yields well into the season. Fruit is firm. Neopestalotiopsis (Neo P) resistant.



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