

2020 Strawberry Variety List

Current as of June 12, 2020

June bearing varieties

Chandler:

This old mainstay variety continues to produce excellent volumes of beautiful, great tasting fruit. This cultivar is the most popular. This variety is known for its excellent flavor, color, and medium to large size.

Camarosa:

Camarosa is an early, short-day, warm climate variety. This vigorous plant produces large to very large, firm fruit throughout most of its fruiting cycle. Interior color of Camarosa is a brilliant red and fruit colors uniformly.

Camino Real:

Camino Real is a short-day cultivar similar to Camarosa. The production pattern is similar to that for Camarosa, although it is somewhat later to initiate fruiting with most cultural treatments. External and internal fruit color for Camino Real is darker than Camarosa. Camino Real has very good flavor. The fruit is outstanding for both fresh market and processing.

Flavorfest: (limited quantities)

Flavorfest is consistently a top yielder in trials on the East Coast. The berries are notably large, bright red, and distinctively plump. They also have an excellent flavor profile. Flavorfest has a prolonged growing season when compared to most other commercial varieties. It is similar to Chandler when grown in plasticulture, but its yield is higher and berries larger.

Fronteras:

Fronteras fruit has excellent fruit color and excellent flavor. It also has a total productivity greater than Camarosa.

Liz:

Liz has consistently high yields. Firmness of Liz is comparable to Camarosa. Because of its consistent yields and moderate firmness Liz can be considered as an alternative to Camarosa.

Rocco:

Rocco ripens early in the season and has excellent flavor with attractive uniform conical fruit. Total yield of Rocco is comparable to cultivars that ripen later in the season. Rocco can be considered as an alternative Sweet Charlie for early production.



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(Continued)

June bearing varieties - Continued

Ruby June:

Ruby June is a new variety that is more compact and tighter plant architecture and leaf structure than Lucia and Scarlet. It is earlier than the other two. Ruby June has a dark exterior and interior color. It is rated very high in taste.

Sweet Charlie:

Developed in Florida, Sweet Charlie is an early, sweet variety. The plant is medium in size, vigorous, disease-resistant, and produces large firm fruit. Sweet Charlie generally produces 7 to 10 days earlier than Chandler strawberry plants.

Day Neutral or Everbearing varieties

Albion:

Fruit from Albion is typically long, conical, and very symmetrical. Fruit for Albion is firm. External and internal fruit color for Albion is dark. Albion fruits consistently throughout the season. One downside is that Albion produces many runners that must be cut to maintain high production. It is looked at as being more of a late summer/fall producer in the Northern U.S. and Canada.

San Andreas:

San Andreas is a moderate day-neutral with a production pattern very similar to Albion. Plant vigor for San Andreas is somewhat higher than for Albion early in the season but plant size throughout the fruiting season is similar to Albion due to its high and consistent productivity. This cultivar produces few runners in the fruiting field. The fruit for San Andreas is exceptional in appearance and especially superior to Albion early in the season. The fruit color for San Andreas is slightly lighter than for Albion, and it has similar post-harvest characteristics. The flavor of San Andreas is outstanding, very similar to Albion. color of the fruit is light red.

Monterey:

Monterey is moderate in day-neutrality, slightly stronger flowering than Albion with a similar production pattern. It is a vigorous plant and may require slightly more space than Albion. This variety does well in organic applications.

The fruit from Monterey is slightly larger but less firm than fruits from Albion. Post-harvest traits for Monterey are similar to those for Albion. Monterey has outstanding flavor.



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